

HP SOFTWARE

SUBJECT: 2006 AofE EMEA Winner Announcement
DATE: 12/06/06
BY: HP Software Customer Advocacy
FILE:

HP is pleased to announce the winners of the first-ever HP Software Awards of Excellence in the Europe, Middle East and Africa region, co-sponsored by CIO magazine. The awards recognize those organizations using HP software to optimize the business outcomes of IT.

The 2006 winners for the HP Software Awards of Excellence are as follows:

- Excellence in Delivering Value to the Business
Outstanding Achievement: [DHL](#)
Distinguished Achievement: [Swisscom Mobile](#)
- Excellence in Capitalizing on Change
Outstanding Achievement: [KBC](#)
Distinguished Achievement: [CETREL](#)
- Excellence in Achieving Business Continuity
Outstanding Achievement: [Portugal Telecom](#)
Distinguished Achievement: [Siemens Medical Solutions](#)

Winners were selected by an [independent panel of judges](#) who evaluated entries based on the achievement of outstanding business results and measurable IT improvements. Winners were recognized during the 2006 HP Software Universe event in Vienna, Austria.

The HP Software Awards of Excellence are offered annually at the HP Software Universe event in each of three regions: Americas, Asia Pacific/Japan, and Europe, the Middle East and Africa.

About the HP Software Awards of Excellence

The awards for *Excellence in Delivering Value to the Business* honor enterprises demonstrating strong alignment of IT to business goals. These customers use HP management software to deliver business value including improved service quality and reduced costs.

The awards for *Excellence in Capitalizing on Change* honor enterprises using HP software to improve IT efficiency and business agility through comprehensive automation of processes and tasks.

The awards for *Excellence in Achieving Business Continuity* honor enterprises using HP software to optimize availability and performance of the IT infrastructure and the critical business processes they support.

About HP

HP is a technology solutions provider to consumers, businesses and institutions globally. The company's offerings span IT infrastructure, global services, business and home computing, and imaging and printing. For the four fiscal quarters ended Oct. 31, 2006, HP revenue totaled \$91.7 billion. More information about HP (NYSE, Nasdaq: HPQ) is available at www.hp.com.

About CIO Magazine

Launched in 1987, *CIO* magazine addresses issues vital to the success of chief information officers (CIOs) worldwide. The CIO portfolio includes a companion website (www.CIO.com), CIO Executive Programs and the CIO Executive Council™. CIO properties provide technology and business leaders with analysis and insight on information technology trends and a keen understanding of IT's role in achieving business goals. The U.S. edition of the magazine and website are recipients of 140 awards to date, including two Grand Neals from the Jesse H. Neal National Business Journalism Awards and two Magazine of the Year awards from the National Society of Business Publication Editors. *CIO* magazine is published in more than a dozen countries, including Australia, Canada, China, France and Germany. CIO Executive Programs—a series of face-to-face conferences including CIO Perspectives® and the CIO 100 Awards & Symposium™—provide educational and networking opportunities for pre-qualified corporate and government leaders. The CIO Executive Council is a professional organization of CIOs created to achieve lasting change in critical industry, academic, media and governmental groups. *CIO* magazine, CIO.com, and CIO Executive Programs, and the CIO Executive Council are produced by International Data Group's award-winning business unit: CXO Media Inc.

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